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Survey Tools

Eastern provided survey tools
Qualtrics - Learn to use Qualtrics Core XM

Qualtrics at Eastern can be accessed from the All Apps page in Office 365 or the following URL:
https://easternct.co1.qualtrics.com/

IMPORTANT: The links below contain online training from Quatrics. After clicking on one of the below training links and choosing a course you will be prompted to login.

1. Click Sign in with SSO

   ![Sign in with SSO](image)

   1. Username
   2. Password
   3. Sign in

2. Enter easternct as your organization ID, then click Continue (3).

   ![Continue](image)

   Enter your company's Organization ID
   easternct
   https://organization-id.qualtrics.com
   Continue
   Need SSO help?
   Sign in with a username and password

Qualtrics Training

Learn to use Qualtrics Core XM: https://basecamp.qualtrics.com/series/learn-to-use-qualtrics-research-core

Topics include:

1. Configuring Your CoreXM Project, 25 MIN
2. Customizing Your CoreXM Project, 26 MIN
3. Finalizing Your CoreXM Project, 21 MIN
4. Collecting CoreXM Feedback, 22 MIN
5. Understanding Your CoreXM Feedback, 20 MIN
6. Analyzing Your CoreXM Feedback, 75 MIN
7. Reporting Your CoreXM Feedback, 7 MIN


Topics include:

Survey
1. Experience Management: A Brief Introduction, 22 MIN
2. Planning and Designing a Survey, 35 MIN
3. Building a Survey Project, 1 H 28 MIN
4. Distributing a Survey Project, 33 MIN
5. Understanding Survey Data, 35 MIN
6. Reporting Survey Results, 53 MIN